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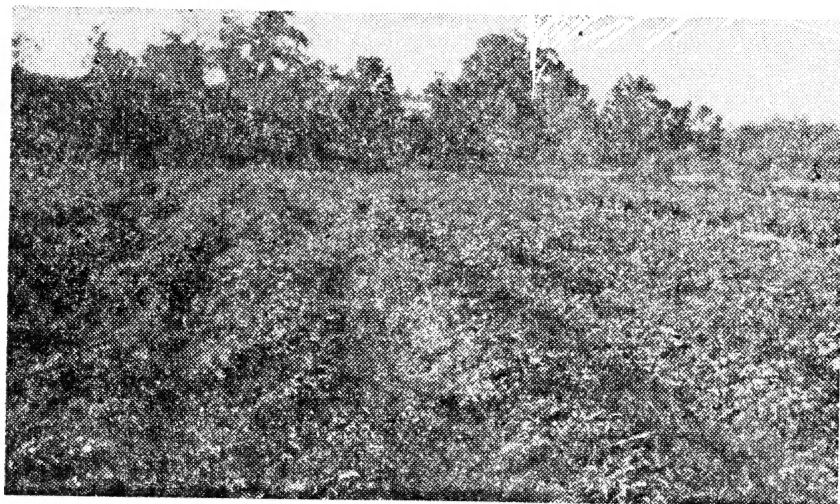


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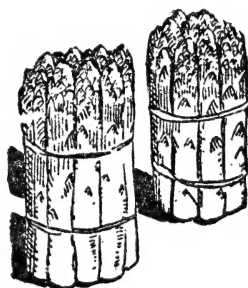
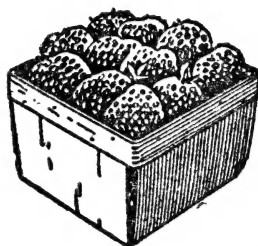
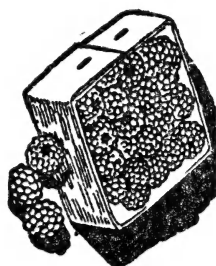
Spring And Fall

Pure Bred  
**STRAWBERRY PLANTS**

Grown In A Natural Strawberry Climate



One Of Our Plant Beds



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**CAVANESE NURSERY**  
JONESBORO, ILLINOIS

# Picking The Winners

## EARLY PREMIER

The frost-proof berry! A sure cropper under all conditions. Very productive, very profitable, widely adapted. Holds many records for yield and profit. Planting Premier is playing safe.

## MIDSEASON CATSKILL

Has never missed a crop. Heaviest yield, largest average size of any variety, early or late. Good quality, good shipper, fine appearance. Sells with Dorsett, Fairfax, Chesapeake. Widely adapted from far north, south to latitude of North Carolina. Catskill is the best midseason variety.

## EVERBEARING MASTADON

Most popular and widely grown Everbearer. A strong grower. Berries large, good quality, good shippers, excellent for home use and most generally used when planting for profit.

## GEM

A newer variety. With us far better than Mastodon. More productive, more profitable, berries prettier, better shippers, equal in quality. Try Gem.

## AROMA

Late, safe from frost. No late berry that we have ever grown comes as near being a perfect variety of strawberry as does the Aroma. This old standard berry is adapted to such a wide range of soils and conditions that it remains the favorite late berry in spite of all the newer introductions.

Perfect blossoms, vigorous, highly productive—the Aroma is by far the best money-making late variety produced in the South. It is very firm, bright red through and through, and of enormous size. In our fields no other late berry has ever matched the Aroma in size, yield, or hardiness. For that reason we have discontinued many late varieties after giving them trial.

The Aroma is a free plant maker for a late variety. It is very hardy, blooming late. It stands drouth conditions better than any other late variety. As a shipping berry it is unexcelled. It is highly tart and continues to bear long after mid-season varieties have gone.

## BLAKEMORE

In the South and as far north as Maryland and Virginia, Blakemore has proved to be one of the finest of all shipping berries. Probably no new variety has ever become so widely grown in such a short time. Blakemore has nearly everything to make it a great shipping berry. The one big objection is the tendency to sport into yellow strains. We are glad to announce that growers can now get **YELLOW FREE BLAKEMORE** and these plants are available at prices no higher than the old strains.

## SENATOR DUNLAP (Dr. Burrell)

An old standard variety that has been widely grown in the middle and northern states for many years. It has partly been replaced by Premier because Premier berries are larger, better quality and more handsome in appearance. Dunlap is still grown by many of its old friends, and we have a nice stock of plants for those who know and want them. Berries are medium in size, bright rich red clear through, and fair to good in quality. Excellent for canning.

# TRY THIS BIG LIVE MAGAZINE NOW!

## 12 MONTHS

Easy to read—you'll like it

ONLY

# 25<sup>c</sup>

**YOU** will be delighted and wonder how these two great up-to-the-minute illustrated magazines, now printed together, can cost so little. It's for all—men, women, boys and girls.

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**IMPORTANT:** Coupon must be sent direct to Farm Journal and Farmer's Wife, Philadelphia, Pa., with 25c, coin or stamps. Offer not good outside the 48 States.



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OTHER  
SIDE

# MUTUAL BENEFIT

*Farm Journal and Farmer's Wife* does not generally offer one year subscriptions; but since we believe that reading this splendidly illustrated farm, household, garden and news magazine is the greatest benefit to our friends and patrons, and so indirectly to us, the Publishers have co-operated by making this

12  
MONTHS  
25c

## GET-ACQUAINTED-OFFER

*Farm Journal and Farmer's Wife* is published monthly; big issues; new timely features; fine pictures; beautiful colored covers. Brief, easy to read; 64 years old. Largest subscription list in the world, — over 2½ million from Maine to California; Money back if not satisfied.

## UNLIKE ANY OTHER MAGAZINE

For folks who live in the Country and love the Country. Printed on fast-running presses, this Month - Ahead - Magazine gets the important news to you first when it is valuable and useful.

*Farm Journal* section: Latest ideas in farm practice, machinery, equipment, livestock, dairying, poultry, crops, orchard, garden, and everything about the farm. Regional farm news gives national view-point. Washington news.

*Farmer's Wife* section carries new practical ideas on home

decorations, fashions, fancy-work, health and beauty. Foods, recipes tested in our own Farm Kitchen. Features on country life. Farm Women's letters, etc. Fiction by nationally known authors.

*Youth* section: Latest 4-H Club and FFA news, answers to youths' problems, grooming, etiquette, parties, games, movies, sports, aviation, hobbies, success stories, money-making ideas, jokes, cartoons, etc.

Mail this Mutual Benefit Coupon today with 25 cents, coin or stamps, direct to *Farm Journal and Farmer's Wife*, Philadelphia, Penna.

## CAVANESE NURSERY

Growers and Shippers of Strawberry Plants  
JONESBORO, ILLINOIS

If you are now a Subscriber, you may mail or give this Valuable Coupon to a friend who is not.

# Price List

## POSTPAID

## EXPRESS COLLECT

	50	100	250	500	1,000	5,000
<b>EARLY VARIETIES</b>						
BLAKEMORE .....	\$ .35	\$ .60	\$ 1.40	\$ 1.75	\$ 3.00	\$ 15.00
BELLMAR .....	\$ .35	\$ .60	\$ 1.40	\$ 1.75	\$ 3.00	\$ 15.00
DORSETT .....	\$ .40	\$ .75	\$ 1.60	\$ 2.00	\$ 3.50	\$ 17.50
SENATOR DUNLAP .....	\$ .35	\$ .60	\$ 1.40	\$ 1.75	\$ 3.00	\$ 15.00
PREMIER .....	\$ .40	\$ .75	\$ 1.60	\$ 2.00	\$ 3.75	\$ 17.50

## MIDSEASON VARIETIES

CATSKILL .....	\$ .40	\$ .75	\$ 1.75	\$ 2.00	\$ 3.75	\$ 17.50
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## LATE VARIETIES

AROMA .....	\$ .35	\$ .60	\$ 1.40	\$ 1.75	\$ 3.00	\$ 15.00
GANDY .....	\$ .50	\$ .75	\$ 1.75	\$ 2.00	\$ 3.75	\$ 15.00
MASTODON EV. ....	\$ .60	\$ 1.00	\$ 2.50			
GEM EV. ....	\$ .60	\$ 1.00	\$ 2.50			
IMP. KLONDYKE ..	\$ .35	\$ .60	\$ 1.40	\$ 1.75	\$ 3.00	\$ 15.00

## SAGE PLANTS

Nothing can take the place of good Sage in seasoning sausage, soups, dressings, etc. If you want Good Sage—grow it yourself!

Postpaid Prices: 5 for 75c; 10 for \$1.50

## ASPARAGUS

Mary Washington strain of Asparagus is hardy, long-lived and heavy yielder of big crops.

We sell only strong two-year-old plants that will bear well in one year. They are just the right size for best results.

Postpaid Prices—2 yr., 20-60c; 100-\$1.50 500-\$5.35 1000-\$10

## RHUBARB

Nature's best Spring Tonic! Peps you up for the heavy Spring work. You can't beat Rhubarb for tasty, snappy sauce and pie. Good for canning too!

Good whole roots. Our new giant Victoria (Wine Plant) strain is famed for its big, juicy, tender stalks and unusually fine flavor. Far superior to the old "pie plant".

Postpaid Prices—3-8" to 1-2". Whole Roots  
5 for 35c; 10 for 55c; 25 for \$1.10

## SWEET POTATOES—Nancy Hall, Porto Rican and Jersey

Postpaid Prices—200 Slips-80c; 500 Slips-\$1.50; 1000 Slips-\$2.00

## CABBAGE PLANTS—Golden Acre

200 Plants, postpaid—75c 500 Plants, postpaid—\$1.50

## GRAPES—Concord Special

10 for 75c; 25 for \$1.35, postpaid. Strong 1 year plants.

With this collection you will have plenty of berries for the table and some for canning purposes.

100 Bellmar .....	<b>\$1.80</b>	<b>Post paid</b>
100 Blakemore .....		
100 Aroma .....		

My regular shipping season commences October 1st. However, I am sometimes able to send out some plants in September. This, however, depends upon the season and weather. I continue digging and shipping during the entire Fall, Winter and Spring until May 1st or later. I am sometimes delayed a short time by freezing weather during the months of January and February, but am usually able to ship any time during these months.

## PLANTS BY MAIL

I make a specialty of sending plants in small quantities by mail. Those wishing to obtain a few of one or more sorts can order in this manner. See my price list for postpaid prices.

## CARE OF PLANTS

Set plants on arrival if possible. If plants have become quite dry in transit, it will help if roots of the plants can be dipped in water and allowed to "plump up" for some time before setting, perhaps overnight. When this is done, however, they should be set fairly soon after being taken from the water. At any rate have them thoroughly moistened when planting. If anything prevents immediate planting and the weather is cool, the top of the crate should be taken off and the plants loosened in the crate, still keeping the roots covered with the packing material. Placed where it is cool, plants will keep like this for two or three days. If weather is too warm to keep plants, they should be "heeled in" in some shaded or protected place. Dig a V-shaped trench, open the bundles, spread them out in thin layers with buds just even with the surface of the ground and firm the soil back against the roots of the plants. Wet the soil and plants thoroughly when heeling is done.

## GUARANTEE OF GENUINENESS

I am located  $3\frac{1}{2}$  miles northwest of Jonesboro, Illinois, in Southern Illinois, about thirty-six miles north of Cairo and about 100 miles south of St. Louis. This location is in about the same latitude as Richmond and San Francisco.

I exercise the greatest care to keep my plants pure and true to name and hold myself in readiness to replace, on proof, all stock that may prove otherwise. But it is mutually agreed between the purchaser and myself that I shall not be liable for any amount greater than the original price of the goods.